

# ROAD TO THE MAJORS

Since July 2022, we have undertaken a significant effort to meet the strict criteria set by the Abbott World Marathon Majors team. Successfully meeting these criteria for two consecutive years is essential for us to become the seventh Abbott World Marathon Major. The below roadmap highlights our sustainability journey, outlining our ongoing commitment and future initiatives.

## 2023

### IT'S A PASS

Sydney meets all AWMM criteria and passes Stage One of its candidacy

- TCS Sydney Marathon Run Clubs introduced
- Sustainable waste management partnership with Clean Vibes
- Electric car partnership with Porsche
- Electric moto partnership with Fonz
- Plant a Tree initiative introduced

## 2025

### WE'RE IN

- Sydney enters as the seventh Abbott World Marathon Major
- Silver/Gold certification in ABW Standards, awarded by World Athletics

## 2030

### LEADERS IN CHANGE

- TCS Sydney Marathon becomes Net Zero

## 2022

### IT'S ON!

Sydney is announced as an Abbott World Marathon Major candidate race

## 2024

### BRING IT HOME

Sydney aims to secure candidacy in September

- World Athletics sustainability reporting
- Launch of the TCS Sydney Marathon goT Challenge and TCS Sustainathon
- Implementation of bale bags and gel bins at all drink stations
- Reported events carbon emissions for the first time

## 2019

### WHERE IT ALL BEGAN

TCS Sydney Marathon develops first Sustainability plan